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Meeting Summary for IRDC Board Meeting

Feb 26, 2025 07:07 PM Pacific Time (US and Canada) ID: 871 7689 2075

Quick recap

The meeting covered various operational aspects of a racing club, including budget planning, event scheduling, and strategies to increase participation. Discussions focused on transitioning to a new meeting link, managing insurance costs, organizing special races, and addressing concerns about event turnout and profitability. The team also explored ideas for promoting their racing community and attracting new members through social events and outreach initiatives.

Next steps

- Phil to send out notices via Facebook and email about switching to the new Zoom meeting link for the general meeting next Wednesday.
- Phil to check the old Zoom meeting link next Wednesday to ensure no one is left behind.
- Board members to review and finalize details for Steve's special race proposal via email before the next meeting.
- Coley and Phil to start an email to the board covering the current plan for the special race and solicit ideas.
- Linda to send the orange box and date cards with Phil Edwards on March 7th for Bruce to work with.
- Danielle to follow up with BMW Club about allowing Pro3 drivers to act as instructors and take passengers during the March 15th event.
- Board members to update their calendars with the new recurring Zoom meeting link.

Summary

Managing Team and Industry Challenges

Fil and Coley discussed the issue of changing meeting links and the challenges they face in managing their team. Fil expressed his intention to move the meetings to the Irdc account and also discussed the need for more volunteers in their club. Coley shared his frustration with corporate layoffs and the lack of loyalty in the industry. They both agreed on the importance of retaining quality talent despite the pressure for cost-cutting.

Transition to New Meeting Link

Phil initiates a transition from an old meeting link to a new one, causing some confusion among participants. Several members join the new meeting, while others remain in the old one. Phil and Coley work to coordinate everyone's move to the new meeting, sharing the link and passcode. IRDC mentions submitting edited meeting minutes for review. The group briefly discusses personal matters, including health issues and recent travel experiences. Steve shares concerns about political tensions affecting cross-border racing events between the US and Canada. Eventually, Phil confirms that most participants have successfully joined the new meeting.

Finalizing Presentations and Equipment Setup

Coley plans to meet with Christine and Rob to finalize presentations for driving schools. He also intends to add finishing touches to the equipment trailer and may need to find a way to determine the timing and scoring equipment. Racing suggests that Bruce should be contacted to check the calibration of the timing equipment. Steve offers to pick up the timing equipment during his stewarding duties. Coley will reach out to Bruce to ensure the equipment is handled. Linda will be at the Seattle races to help with the setup. Phil suggests that the equipment could be picked up at the track on the 9th of March.

Insurance Costs and Event Policy

Fil discussed the increase in insurance costs due to a smaller number of events under the blanket policy. He explained that as more events are added, the cost per event decreases. Steve questioned the logic behind the system. Fil mentioned that ideally, they would want to add more days to the policy to reduce the cost per day. Stephen suggested that they should get a day-rated policy instead of an annual one.

Event Schedules and Tow Truck Options

Karl reports on event schedules and discusses tow truck options for the Ridge event. He mentions potential savings with a new tow truck service at \$3,000 for the weekend, compared to \$5,000 previously. Karl also informs that Valerie Dare will be unavailable for the pre-grid crew this season, and he needs to find a replacement and confirm Denise's participation. He plans to send emails to check on support staff availability for upcoming events.

Tech Event and Budget Discussion

The meeting began with a discussion about the upcoming tech event on March 20th at Pir, which was organized by Cascade. The team also discussed the potential ban of leaded race fuel at the track, with Racing mentioning that they were working on a financial plan to present to the city. The team also discussed the budget for 2025, with Fil presenting a spreadsheet detailing the fees and number of times they hope to collect that fee. The team agreed to limit the increases for the primary weekend, while increasing fees for the second race and Enduro. The Enduro was clarified as a 60-minute race, with one special race per year.

Reevaluating Event Strategy With Layoffs

The team discussed concerns about the impact of layoffs on their event's turnout and the potential need to rethink their approach to ensure profitability. Steve proposed a "Dash for Cash" event where participants could win cash prizes, with a portion of the winnings going to volunteers. The team agreed that this could create excitement and encourage participation, but also expressed concerns about the potential for reckless behavior among drivers. Marie suggested that the red mist descends on drivers when discussing trophies, and Fil agreed that the competitive group of drivers would behave similarly regardless of the prize. The team concluded that they need to try out Steve's proposal to see if it inspires entries and improves the event's overall success.

2025 Racing Club Budget Discussion

The meeting involved the team discussing the 2025 budget for their racing club. The treasurer presented a budget that would result in a break-even scenario, with an estimated profit of \$15,000. The team discussed the possible risks of the economy and the recent trend of fewer entries from Canada. They also discussed the schedule for the upcoming season and the concerns raised by some racers about the lack of practice time and the inconvenience of qualifying on the first day of racing. The team decided to adopt the proposed budget and will review it after the first race.

Special Race Sponsorship and Inclusivity

The team discussed the idea of a special race at Pacific Raceways, with Steve proposing to find a sponsor for the event. Karl suggested making the race more inclusive, while Coley proposed a raffle-style reward for participants. Fil shared his experience with a special race three years ago, which attracted more entries and encouraged participation in other races. The team agreed to continue working on the details of the special race, with no decision needing to be made immediately.

Planning Budget and Racing Community

The team discussed the upcoming budget and the need to plan ahead for the next meeting. They also brainstormed various methods to entice more people to join their racing community, such as hosting events and utilizing social media. The idea of hosting a no-host night at a local brewery was also proposed. The team also discussed the possibility of reaching out to people who might be interested in racing. Additionally, they mentioned the upcoming event where the orange box would be sent for Bruce to work on.

BMW Club Event Planning Discussed

Daniele shared plans for a BMW Club event on March 15th, where they aim to promote racing and potentially get more participants. The group discussed the possibility of allowing passengers during the event, with some members expressing interest. Fil agreed to send out clear notices about the new meeting link for the upcoming general meeting. The conversation ended with a motion to adjourn.

Last edited IRDC Secretary (Host) Mar 05, 2025 12:14 PM

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